



Vaping Unveiled Round- Table

Date and Time:

November 30th
4:00 – 5.30 pm

Deadline for the social media
challenge entries: **November 25th**

Moderated by

Dr. Alia Komsany, PhD

Youth Program Lead, MCC Office
of Community Outreach and Engagement

Deidre Sully, MPH

Public Health Solutions Director, NYC Smoke-Free

Enter our social media challenge for a chance
to win a \$75 Gift card and to be featured on the
Meyer Cancer Center's and Irving Comprehensive
Cancer Center's social media pages.

To register: [\[CLICK HERE\]](#)

Presented by the

Meyer Cancer Center Office of Community Outreach and Engagement

338 E 66th St New York, NY 10065 | 646-962-8760 | meycancercoe@med.cornell.edu



@WCM_MeyerCancer

Vaping Unveiled

Challenge Instructions / Guidelines

Choose from the two social media challenge formats below. Be as creative as you like (static image or video format). You may choose to work in a team or individually (if working in a team please mention the names of all participants). Remember to keep your designs and message respectful and considerate towards others.

1. Design a social media story/ post to illustrate and educate your peers about e-cigs (feel free to use one of the examples below or create your own).

Social Media Challenge Topics (examples):

Topic	Visual-based and text-only text	Quiz question text	Quiz feedback text
Lung damage	Vaping can cause serious breathing problems that can lead to long-term lung damage.	Vaping will have no effect on my ability to play sports.	False: Vaping can cause serious breathing problems that can lead to long-term lung damage.
Mood effects	Vaping may make you feel good in the moment but can affect brain development that can cause long-term mood alterations such as increased aggression, irritability, or anxiety.	Vaping may make you feel good in the moment but does not affect your long-term mood.	False: Vaping can affect brain development, causing long-term mood alterations such as increased aggression, irritability, or anxiety.

2. Design a social media post to illustrate and educate your peers about an e-cigs using the fill in the blank phrase/examples below.

If I vape regularly, I will...

- Damage my body

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